



THE ZAMBIAN SOAP COMPANY™

www.zambiansoap.com
info@zambiansoap.com

FUNDRAISERS WITH A PURPOSE

Teachers know that investing in education is investing in the future. At the **Zambian Soap Company**, we are investing in the future of African children by building schools in rural Zambia.

You can partner with us to raise funds for your school, while at the same time helping to build much-needed schools for Zambians. Many students in rural Zambia do not even have adequate school buildings in which to learn, let alone books, supplies, or a reliable lunch. As a result, many leave school to work before they've received the education they need to overcome the challenges of poverty.

Our partnership in fundraisers includes helping to **teach your students about Africa**. Your students will understand what the life of people in this African country is like. Students can learn what a day in the life of a **Zambian student** looks like, understand the struggles of children in Africa, and see the positive impact of their actions. They will even have the opportunity to hear directly from the **Zambian students and teachers** they are assisting.

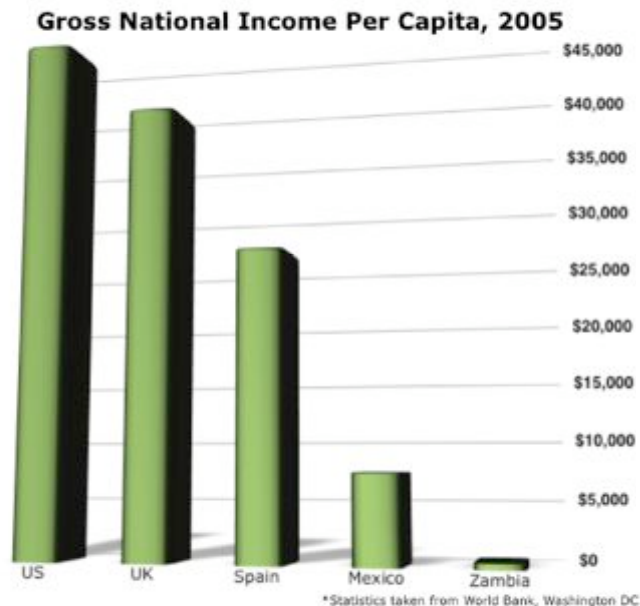
By using our products to raise funds for your school, you will not only be supporting your local education, you'll be teaching your students the lasting value of reaching out to the world around them. **We, and the people of Zambia, will be grateful.**



ABOUT ZAMBIA

Zambia is a landlocked country in southern Africa. It has a population of about 11 million in an area slightly larger than Texas. Its neighbors are Congo and Tanzania to the north; Angola to the west; Namibia, Zimbabwe, and Mozambique to the south; and Malawi to the east. The Zambezi River, with its spectacular **Victoria Falls**, forms Zambia's southern border with Zimbabwe.

Unlike many of its neighbors, Zambia has enjoyed relative political stability and peace since it gained independence in 1964. Its population consists of many different tribes and ethnic groups which coexist peacefully.



Economically, though, **Zambia remains one of the poorest countries in the world**, with a gross income per capita of **less than \$500 a year** (see left). This means that a staggering **64%** of the population lives on **less than a dollar a day**. Zambia also suffers from an exceptionally high rate of HIV infection, at **16.5%** of the population. Life expectancy is only **40 years**, and nearly one in ten children will die before their first birthday.

As a result of Zambia's deep poverty, the government can often barely afford to pay teachers' salaries and provide buildings and administration for the educational system. Students are expected to buy their own textbooks and school supplies, in addition

to school fees, meaning that many cannot afford even the public education offered.

Despite these challenges, Zambians are eager to work hard to move their country forward. Our company's goal is to **empower Africans to support themselves**, by developing small businesses that provide jobs and funds for education, health care, and other needs. Not only do these businesses give them a dignity that a simple handout would not, it **teaches them the skills they need to thrive** in today's global economy.



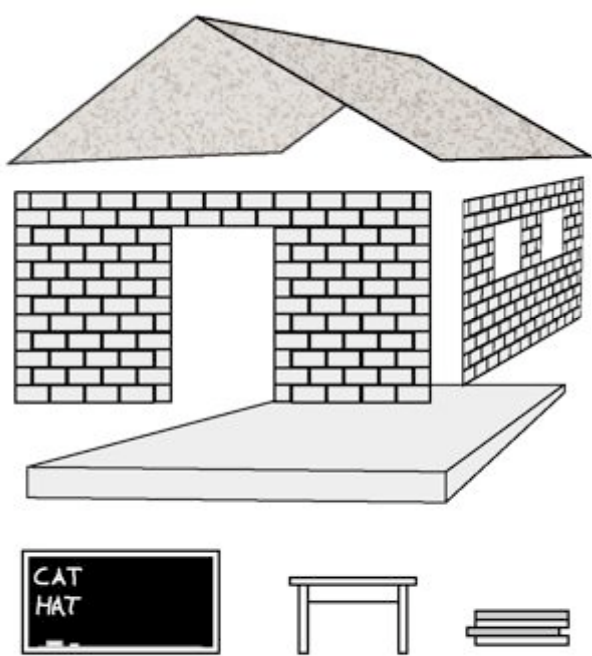
Victoria Falls

HOW THE FUNDRAISERS WORK

Schools can choose a length of time and goals for their fundraiser, based on the number of students involved as well as the school's financial needs. We will provide order forms and marketing materials to give students, who can then begin to sell the soap.

We have created a section of our website for students who want to keep up with the progress of their fundraiser. Teachers will update us on the progress of sales, which we will use to show how much of a school in Zambia has been paid for. Students can go to our website, www.zambiansoap.com, click on their school's name, and see exactly what their efforts have accomplished so far. They will also be able to compare their progress to that of other schools, and follow links to information on Zambia and the rest of Africa. Eventually, the site will display photos of the completed school the students have built.

MATERIAL:	COST IN BARS OF SOAP:	CLASS GOAL:
ROOF:		
WALLS:		
FOUNDATION:		
SCHOOL SUPPLIES:		
TOTAL		



At the completion of the fundraising season, we will ship all the soap for which students have received orders. Students will then follow up with customers to deliver the soap. Prizes, ranging from hand-carved African animals to organic Zambian beeswax candles, will be awarded to students who have sold the most soap.

Our soap is made from the finest essential oils and plant extracts selected to cleanse and nourish the skin. We specially grow our own ingredients organically and sustainably, without the use of pesticides or chemical fertilizers which can damage the natural environment. We're not only making great soap, we're creating a future.



FEW FUNDRAISERS FOR SCHOOLS give teachers and students the ability to make a real difference in the world beyond their own communities. Take the opportunity to be involved in this exciting venture, and you will teach your students lessons that last a lifetime.



Quotes from students at Louisville Middle School in Louisville, CO, whose fundraiser earned enough to build two schools in rural Zambia.

Thank you for your interest in working with us. If you'd like to sign up or if you have any other questions, feel free to contact us at:

THE ZAMBIAN SOAP COMPANY
info@zambiansoap.com - www.zambiansoap.com
North American Office: 777 Broadway, Boulder, Colorado 80302
303-442-3333